

TEQUILA.net to Host the 2008 AGAVE Spirits Challenge Tasting Competition

The 2008 Agave Spirits Challenge will take place February 2nd through the 9th 2008 in Cancun, Mexico, hosted by TEQUILA.net



Denver, CO (TEQUILA.net) November 18, 2007 –
TEQUILA.net announced today that their first annual AGAVE Spirits Competition is scheduled to take place the first week of February, 2008, in Cancun, Mexico.

The AGAVE Spirits Challenge is a tasting competition open to the Spirits of Mexico, including Tequila, Mezcal, Sotol, Destilado de Agave, Raicilla, and Bacanora. The event will be held in Cancun, Mexico at the Royal Resorts – Club International and Hacienda Sisal Mexican Grill.

Darin Jones, owner of TEQUILA.net will be hosting the AGAVE Spirits Challenge, which will include blind-tasting reviews on all entries, real-time Internet ratings, and a bottle / packaging design competition. Judges representing both Mexico and the United States will be present at this invitation only event.

Jones is eager to host his first annual Agave Competition and hopes to introduce new spirits to the public, as well as promote existing Agave spirit brands. His selected team of judges will be diverse, have no affiliation to any brands, and will provide the perfect average for ratings.

Event judges currently include: William M. Dowd, spirit professional and columnist for the New York Times, Ricardo Cisneros, Master Tequilier of Mexico, Mark Cannon, Agave spirit aficionado, and Joseph Horrigan, tasting educator and aficionado. Additional judges will be added based on the amount of entries.

AGAVE.net is the official web site for the 2008 AGAVE Spirits Challenge and lists the entry categories, event rules, judge biographies, and submittal form. All entries will be photographed and displayed upon completion of the tasting and design competitions, with final ratings and any awards for each submittal.

"No wines, no bourbons, no vodkas - this event is committed to the Spirits of Mexico only," said Jones, director of the competition. "It will be the perfect tasting event, in the originating country responsible for these unique spirits."

For the latest information on the 2008 AGAVE Spirits Challenge, visit www.AGAVE.net. The deadline for entries is January, 18th 2008.

Event Location / Sponsors:

Royal Resorts – Club International de Cancun – www.RoyalResorts.com
~Celebrating 30 Royal Years Vacations!

Hacienda Sisal Mexican Grill – www.haciendasisal.com

About TEQUILA.net:

TEQUILA.net is a community web site for Agave products, with a database of over 500 reviewable listings, Agave news and new brand announcements, web links to distillery and brand web sites, and member forums.

Contact:

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