

# Private Company Index Release

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## 2008 PCI/Gazelles Recognized as Benchmark Group of Top Growth PCI Companies

**Chicago, IL – March 4, 2008** – The Private Company Index (PCI) announces the creation of the PCI/Gazelles, a 10 company subset of the PCI portfolio recognizing the top growth firms of 2007—as measured by the percent change in 2007 revenues over 2006. The PCI/Gazelles Index will be tracked monthly and plotted against the overall Private Company Index computation. With average annual revenues of \$19.4 million and an average 06-07 annual growth rate of 43%, PCI analysts are eager to see how performance trends for this group compare against the standard Index over the course of 2008.

The PCI/Gazelles project is a collaboration between the Index and its long-time partner Gazelles Inc. ([www.gazelles.com](http://www.gazelles.com)), a global executive education and coaching firm that specializes in serving mid-sized companies with 30-2000 employees.

Gazelles founder and CEO Verne Harnish, who's known to clients as "The Growth Guy," explains his motivation; "The PCI worked hard to earn its place as a reference tool within the investment community. As a broad-based diverse portfolio the PCI has marked noteworthy revenue growth for over three years. We want to capitalize on that and, further, show the investment community what performance trends from a targeted high-growth group, known globally as 'Gazelles,' looks like."

Harnish continues, "If illustrating the potential for investment into a group of private companies is one of the PCI's goals, then this is a more realistic model of the collected companies a Fund Manager might choose. Though they were selected through straight data computation, I'm pleased to see the PCI/Gazelles represent a healthy mix of industries, revenue size and geography. A completely multifaceted group."

### The 2008 PCI/Gazelles Group:

- Appletree Answering Services (Wilmington, DE)
- E. Robert Alley & Associates (Nashville, TN)
- Finale Desserterie & Bakery (Boston, MA)
- High Performance Technologies, Inc. (Reston, VA)
- Indigenous Designs (Santa Rosa, CA)
- Numerical Applications (Richland, WA/Cary NC)
- Protech Associates, Inc. (Columbia, MD)
- Rising Medical Solutions (Chicago, IL)
- Skyline Exhibits & Graphics, Mid America (St. Paul, MN)
- Superior Industries (Morris, MN)

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### About the PCI:

Published monthly by Entrex, Inc., the Private Company Index (PCI) is a proprietary benchmarking tool that measures revenue performance and activity in the \$1-100 Million private company sector. The PCI is recognized by Investment professionals and financial media as a leading and authoritative source on private company revenue performance.

#### PCI/Gazelles Index: January 2008

Tracking a Subset of Top Growth Companies within the Private Company Index  
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